

THE JACKSON LABORATORY PRESENTS

JAX *Healthcare Forum*

OCTOBER 27-28, 2021 | FARMINGTON, CONNECTICUT



2021

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities

Sponsors of the JAX Healthcare Forum gain broad exposure to decision makers across the healthcare industry. This year, the Forum will be a hybrid event, broadening its reach to a larger audience. Sponsorship opportunities are still available for the 2021 Forum.

To reserve your sponsorship, please contact:

LuAnn Ballesteros
Vice President, External
and Government Affairs
The Jackson Laboratory
600 Main Street
Bar Harbor, ME 04609
207-266-3861
luann.ballesteros@jax.org

2021

SPONSORSHIP LEVEL

BACKER

INVESTOR

PROMOTER

COLLABORATOR

PARTNER

Number of VIP tickets –
in person attendance

2

4

10

15

25

Recognition on all event materials

Logo

Logo

Logo

Logo

Co-branding

Website presence

Logo

Logo

Logo
with link

Logo
with link

Logo with link

Program and Report recognition
(distributed to all attendees,
in person and virtual)

Quarter-
page ad

Half-page ad

Full-page ad

Full-page ad

Two ad pages
or center
spread

Advertising during event

Logo

Logo

Static slide

30-second
video ad

1-minute
video ad
both days

Other

Event
signage and
introduction

Event
signage and
introduction

Event
recognition,
signage and
introduction

Reception
sponsorship

VIP dinner
sponsorship
and welcome

Cost

\$2,500

\$5,000

\$10,000

\$25,000

\$50,000